

INVOICE



WLWT
1700 Young Street
Cincinnati, OH 45202
Main: (513)412-5000
Billing: (410)338-6432

www.wlwt.com

Billing Address:

Strategic Media Placement OH
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

Invoice #	Invoice Date	Invoice Month	Invoice Period
948024-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Bob Sommerkamp	Cincinnati	Local

Advertiser	Product	Estimate Number
Mandel/R/Senator	GENERAL	2645

Flight Dates	Order #	Alt Order #
09/05/12 - 09/10/12	948024	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/05/12	09/10/12	5-6a news	5-6a	1-1----	:30	2	\$30.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/03/12	09/09/12	--1----		1		\$30.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		09/05/12	5:59 AM	5-6a news	5-6a	:30	TVGENMAND1223H	\$30.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/10/12	09/16/12	1-----		1		\$45.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		09/10/12	5:13 AM	5-6a news	5-6a	:30	TVGENMAND1223H	\$45.00 NM
2	09/05/12	09/10/12	6-630p M-F news	6-630p	1---1--	:30	2	\$215.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/03/12	09/09/12	----1--		1		\$215.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTF		09/07/12	6:28 PM	6-630p M-F news	6-630p	:30	TVGENMAND1223H	\$215.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/10/12	09/16/12	1-----		1		\$220.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		09/10/12	6:11 PM	6-630p M-F news	6-630p	:30	TVGENMAND1223H	\$220.00 NM
3	09/08/12	09/08/12	Sa/Su 6-7a News	Sa/Su 6-7a	-----S-	:30	1	\$45.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/03/12	09/09/12	-----S-		1		\$45.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTSa		09/08/12	6:11 AM	Sa/Su 6-7a News	Sa/Su 6-7a	:30	TVGENMAND1223H	\$45.00 NM
4	09/06/12	09/06/12	5-6a news	5-6a	---T---	:15/:15	1	\$30.00	BK
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/03/12	09/09/12	---T---		1		\$30.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTTh		09/06/12	5:21 AM	5-6a news	5-6a	:15	TVGENMAND1224H	\$15.00 BK
				5:23 AM			:15	TVGENMAND1224H	\$15.00
5	09/07/12	09/07/12	6-7a news	6-7a	----F--	:15/:15	1	\$125.00	BK
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/03/12	09/09/12	----F--		1		\$125.00		

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948024-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Mandel/R/Senator	GENERAL	2645	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/07/12	09/07/12	6-7a news	6-7a	----F--	:15/:15	1	\$125.00	BK
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTF 09/07/12 6:07 AM 6-7a news 6-7a :15 TVGENMAND1224H \$63.00 BK									
6:10 AM :15 TVGENMAND1224H \$62.00									
6	09/10/12	09/10/12	7-730p	7-730p	M-----	:30	1	\$190.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 M----- 1 \$190.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTM 09/10/12 7:18 PM 7-730p 7-730p :30 TVGENMAND1223H \$190.00 NM									
7	09/06/12	09/06/12	6-630p M-F news	6-630p	---T---	:30	1	\$215.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 ---T--- 1 \$215.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTTh 09/06/12 6:29 PM 6-630p M-F news 6-630p :30 TVGENMAND1223H \$215.00 NM									
8	09/10/12	09/10/12	730-8p	730-8p	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTM 09/10/12 7:44 PM 730-8p 730-8p :30 TVGENMAND1223H \$800.00 NM									
9	09/08/12	09/08/12	Sa/su7-8a news	Sa/su7-8a	-----S-	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTSa 09/08/12 7:07 AM Sa/su7-8a news Sa/su7-8a :30 TVGENMAND1223H \$800.00 NM									
10	09/08/12	09/09/12	Sa/su7-8a news	Sa/su7-8a	-----11	:15/:15	2	\$800.00	BK
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -----11 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTSa 09/08/12 7:27 AM Sa/su7-8a news Sa/su7-8a :15 TVGENMAND1224H \$400.00 BK									
7:29 AM :15 TVGENMAND1224H \$400.00									
2 WLWTSu 09/09/12 7:28 AM Sa/su7-8a news Sa/su7-8a :15 TVGENMAND1224H \$400.00 BK									
7:29 AM :15 TVGENMAND1224H \$400.00									
11	09/05/12	09/09/12	NBC MEET THE PRESS NBC MEET THE PI		-----S	:15/:15	1	\$200.00	BK
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -----S 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTSu 09/09/12 9:59 AM NBC MEET THE PRESS NBC MEET THE PI :15 TVGENMAND1224H \$100.00 BK									
10:00 AM :15 TVGENMAND1224H \$100.00									
12	09/06/12	09/07/12	5-6a news	5-6a	---11--	:30	2	\$30.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 ---11-- 2 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTTh 09/06/12 5:58 AM 5-6a news 5-6a :30 TVGENMAND1223H \$30.00 NM									
2 WLWTF 09/07/12 5:23 AM 5-6a news 5-6a :30 TVGENMAND1223H \$30.00 NM									
13	09/05/12	09/05/12	Late News after NFL	Late News	--W----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									

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948024-1	09/16/12	September 2012	08/27/12 - 09/10/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Mandel/R/Senator	GENERAL	2645	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/05/12	09/05/12	Late News after NFL	Late News	--W----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	--W----	1	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WLWTW		09/05/12	12:12 AM	Late News after NFL	Late News	:30	TVGENMAND1223H	\$300.00 NM
	LR - Football								
14	09/06/12	09/06/12	2-3p	2-3p	---T---	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---T---	1	\$50.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WLWTTh		09/06/12	2:13 PM	2-3p	2-3p	:30	TVGENMAND1223H	\$50.00 NM
<u>Total Spots</u>							18		

Payment Terms 30 Days

<u>Gross Total</u>	\$4,925.00
<u>Agency Commission</u>	\$738.75
<u>Net Amount Due</u>	\$4,186.25